



INSTITUTE OF
INFORMATION
MANAGEMENT

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Lagos, Nigeria

**IIM Maiden Global
Convention &
2025 IIM Nigeria Chapter
(Lagos, Port-Harcourt & Abuja)
Induction/Investiture**

THEME:
Empowering Data Governance
and Cybersecurity for Nigeria's
Digital Future

@ UNILAG Julius Berger Hall &
other locations

12th - 17th
May, '25

10am

www.iim-africa.org

IIM 2025 Global Convention Sponsorship Brochure

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

The **2025 IIM Global Convention, Induction, and Investiture** is a prestigious gathering of industry **leaders, executives, policymakers, and professionals** from various industries, including

ICT, legal, government, healthcare, financial services, manufacturing, energy, utilities, education, consulting, and insurance.

As a **sponsor**, your brand will gain **unparalleled visibility, strategic positioning, and access to high-value networking opportunities.** This is more than just an event; it is an opportunity to **position your organization as a leader** in data and information management.

WHY SPONSOR?

- ✓ Massive Brand Exposure – Gain visibility before, during, and after the event through extensive marketing and media coverage (pre and post convention).
- ✓ Exclusive Access to Decision-Makers – Meet and network with industry leaders, policymakers, and top professionals.
- ✓ Speaking and Thought Leadership Opportunities – Showcase your brand's expertise in front of a targeted audience.
- ✓ VIP Engagements & Networking – Gain access to closed-door networking sessions and special forums.
- ✓ Complimentary Advertising & Digital Promotion – Sponsors enjoy featured branding on the IIM website, social media, and event marketing materials(online and onsite).
- ✓ Premium Exhibition Space – Opportunity to showcase your products and services at the dedicated exhibition area.
- ✓ Direct Business Lead Generation – Engage with prospective clients, partners, and investors in the industry.

SPONSORSHIP PACKAGES

Diamond Sponsorship

(₹5,000,000)

- Exclusive VIP branding at both physical and virtual venues.
- Two reserved VIP tables of 6 seats each at the Awards & Dinner.
- Speaking opportunity at a key session (15mins).
- Exclusive feature article about your brand in the IIM Journal/Newsletter and social media platforms.
- Prominent logo placement on all event materials, banners, and digital platforms.
- Full-page color adverts in the event program.
- Top-tier recognition in all pre- and post-event media coverage ("Diamond Sponsor").
- Industry Recognition Award at the Event (IIM Diamond Excellence Award in Data & Information Management)
- One-year free advert banner placement on the IIM Convention homepage.
- Certificate of Recognition/Appreciation as Diamond Sponsor.
- VIP passes to exclusive networking sessions.
- Priority sponsorship renewal rights for the 2026 Global Convention.

Platinum Sponsorship

(₹3,500,000)

- Reserved branding and promotional opportunities.
- One reserved VIP table with 6 seats.
- Half-page color advert in the event program.
- Company profile feature on IIM's social media pages.
- Speaking opportunity at a key session (10mins).
- Mention in press releases, banners, and posters.
- Recognition in all pre- and post-event media coverage ("Platinum Sponsor").
- Six-month free advert banner placement on the IIM homepage.
- Industry Recognition Award at the Event(IIM Platinum Excellence Award in Data & Information Management)
- Certificate of Recognition/Appreciation as Platinum Sponsor.
- Exclusive invitation to high-level networking sessions.
- Priority sponsorship renewal rights for the 2026 Global Convention.

Gold Sponsorship

(~~₦~~2,000,000)

- Reserved marketing and promotional opportunities.
- 4 Access cards to the Dinner and Awards Night.
- Quarter-page advert in the event program.
- Speaking opportunity at a key session (5mins).
- Industry Recognition Award at the Event (IIM Gold Excellence Award in Data & Information Management)
- Brand visibility on IIM's digital platforms.
- Feature on IIM's social media platforms and website.
- Recognition in all pre- and post-event media coverage ("Gold Sponsor").
- Certificate of Appreciation/Recognition as Gold Sponsor.
- VIP networking opportunity with industry leaders.
- Priority sponsorship renewal rights for the 2026 Global Convention.

Supporter

(~~₦~~500,000)

- Reserved marketing and promotional opportunities (First come, first served).
- 2 Access cards to the Dinner and Awards Night.
- Recognition as a supporter.
- Listing in the event program and materials.
- Recognition in all pre- and post-event media coverage ("Supporter").
- Certificate of Appreciation/Recognition as Supporter.

ADVERTISING & PROMOTIONAL OPPORTUNITIES

EVENT BROCHURE ADVERTISING

The official event brochure is a key marketing tool, distributed to all attendees (physically & digitally), providing premium advertising visibility to a wide range of audience at the event and across social media platforms during and after the event.

Ad Placement	Price (₹)
Quarter Page	69,000
Half Page	130,000
Full Page	283,000
Inside Covers (Full Page)	297,000
Back Cover (Outside - Full Page)	325,000
Back Cover (Inside - Full Page)	287,000

ROLL-UP BANNERS

Maximize brand exposure with strategic banner placements inside and outside the event venue.

Placement	IIM Members (₹)	IIM Non-Members (₹)
Inside the hall	60,000	90,000
Outside the hall	40,000	70,000

EXHIBITION TABLES

Showcase your brand and services in a dedicated space at the event.

Category	IIM Members (₹)	IIM Non-Members (₹)
Exhibition Fee	100,000	140,000

Deadline for exhibition and advertisement bookings: April 30, 2025

PROGRAM SCHEDULE

Day	Activity	Venue/Location	Date	Time
1	IIM Founder's Day, Information Management Literacy Week & Townhall	Online	May 12, 2025	10.00AM
2	Digital Transformation & Data Protection Session (Hybrid)	UNILAG Guest House Fusion Hall	May 13, 2025	10.00AM
3	AGM & Digital Transformation, Exhibition & Novelty Football Match	Online	May 14, 2025	10.00AM
4	Digital Transformation & Data Protection Session (Hybrid)	LASRAB	May 15, 2025	10.00AM
5	IIM Global Convention & Exhibition	UNILAG Guest House Fusion Hall	May 16, 2025	10.00AM
5	IIM-RIMA Awards, & Dinner	UNILAG Guest House Fusion Hall	May 16, 2025	5:00PM
6	56th Induction/Investiture Ceremony	UNILAG Julius Berger Hall	May 17, 2025	10.00AM

CONTACT INFORMATION

For sponsorship and advertising inquiries, please reach out to:

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