



● Institute of Information Management

# IIM South Africa 2026 Conference

*Lead Africa's Digital Future. Amplify Your Impact.*

**SPONSORSHIP & EXHIBITION PROSPECTUS**

**CONFERENCE THEME**

*"Bridging the Digital Divide: Leveraging AI and Data Governance for  
National Development and Public Sector Efficiency"*



## SECTION 2

About the Conference

# About the Conference

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The **IIM South Africa 2026 Conference, Induction and Investiture** convenes leaders across government, public sector, financial services, telecommunications, academia, and technology to address Africa's most pressing challenge: inclusive, trusted, and resilient digital transformation.



### Close the Digital Divide

Connecting underserved communities through inclusive digital infrastructure and equitable access.



### Strengthen Public Sector Efficiency

Empowering government agencies with tools and knowledge for modern, data-driven governance.



### Enable Responsible AI Adoption

Guiding institutions through ethical AI frameworks that align with national development goals.



### Advance Data Governance & Digital Trust

Building robust data management practices that ensure security, compliance, and citizen trust.

# Why Sponsor

From keynote visibility to executive roundtables and curated networking engagements, our sponsorship packages position your organisation at the centre of Africa's digital transformation agenda.

## Partnering with IIM South Africa enables you to:

- ✓ Engage government and public sector decision-makers
- ✓ Demonstrate leadership in AI, data governance, and cybersecurity
- ✓ Build trusted relationships across Africa's digital ecosystem
- ✓ Position your brand within national development priorities
- ✓ Generate high-value partnerships and qualified leads

**500+**

Expected Delegates

**12+**

Sectors Represented

**Africa-wide**

Reach & Impact



## SECTION 4 Audience Profile

# Audience Profile

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You will engage a distinguished and influential cross-section of Africa's digital leadership:



Government ministries and regulators



Public sector CIOs, CDOs, and ICT leaders



Financial institutions and fintech leaders



Telecom and infrastructure providers



Development agencies and NGOs



Academia and research institutions



IIM Fellows and certified professionals

# Exhibiting

*Showcase. Engage. Transform.*

Secure a high-visibility platform to present your solutions, engage directly with policymakers and enterprise leaders, and generate qualified leads. Your exhibition space becomes a hub for demonstrations, dialogue, and strategic engagement.



## Showcase Solutions

Present your products and services to a captive audience of decision-makers actively seeking digital solutions.



## Direct Engagement

Meet face-to-face with policymakers, CIOs, and enterprise buyers in a structured, professional environment.



## Qualified Leads

Connect with attendees who are specifically focused on digital transformation and actively evaluating vendors.



# Sponsorship Tiers

Investment levels in South African Rand (ZAR). Each tier offers a unique combination of visibility, engagement, and branding benefits.

|   |  |                        |
|---|--|------------------------|
|    | <b>Platinum Sponsor</b><br>Strategic Partner – Exclusive | <b>R350,000</b><br>ZAR |
|    | <b>Gold Sponsor</b><br>Premium Visibility                | <b>R235,000</b><br>ZAR |
|  | <b>Silver Sponsor</b><br>Featured Presence               | <b>R140,000</b><br>ZAR |
|  | <b>Bronze Sponsor</b><br>Brand Recognition               | <b>R90,000</b><br>ZAR  |
|  | <b>Supporter</b><br>Logo Recognition                     | <b>R40,000</b><br>ZAR  |
|  | <b>Exhibition Booth Only</b><br>Exhibition Space         | <b>R30,000</b><br>ZAR  |

# Platinum Sponsor **EXCLUSIVE**

**R350,000**

Strategic Partner – Exclusive positioning

## Package Includes:

- ✓ Keynote speaking opportunity
- ✓ Premium exhibition space
- ✓ Full-page programme advert
- ✓ Branding across all event materials
- ✓ Logo on main stage and digital screens
- ✓ 8 complimentary delegate passes
- ✓ Opportunity to host a high-level roundtable

**8**

Delegate Passes

**1**

Keynote Slot

**Full**

Page Advert



## SECTION 8

Gold & Silver Sponsors

# Gold & Silver Sponsors



### Gold Sponsor

**R235,000**

- ✓ Panel or featured speaking opportunity
- ✓ Prime exhibition booth
- ✓ Half-page programme advert
- ✓ 5 delegate passes



### Silver Sponsor

**R140,000**

- ✓ Exhibition booth
- ✓ Quarter-page programme advert
- ✓ 3 delegate passes



**SECTION 9**  
Bronze & Supporter

## Bronze & Supporter



**Bronze Sponsor**  
**R90,000**

- ✓ Exhibition space
- ✓ Logo visibility
- ✓ 2 delegate passes



**Supporter**  
**R40,000**

- ✓ Logo recognition
- ✓ Inclusion in conference materials



**Exhibition Booth Only**  
Standalone exhibition presence

**R30,000**

# Benefits Comparison

A full comparison of what each sponsorship tier includes.

| Benefit              | Platinum       | Gold           | Silver        | Bronze      | Supporter     |
|----------------------|----------------|----------------|---------------|-------------|---------------|
| Speaking Opportunity | ✓<br>Keynote   | ✓<br>Panel     | –             | –           | –             |
| Exhibition Booth     | ✓<br>Premium   | ✓<br>Prime     | ✓<br>Standard | ✓<br>Shared | –             |
| Branding             | ✓<br>High      | ✓<br>High      | ✓<br>Medium   | ✓<br>Basic  | ✓<br>Listing  |
| Programme Advert     | ✓<br>Full Page | ✓<br>Half Page | ✓<br>¼ Page   | –           | –             |
| Delegate Passes      | ✓<br>8         | ✓<br>5         | ✓<br>3        | ✓<br>2      | –             |
| Roundtable Hosting   | ✓<br>Exclusive | –              | –             | –           | –             |
| Conference Materials | ✓<br>All       | ✓<br>All       | ✓<br>Select   | ✓<br>Select | ✓<br>Included |



# Strategic Alignment

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This conference aligns with the most important national and continental development priorities, ensuring your sponsorship has meaningful, long-term impact.



## South Africa's Digital Economy Masterplan

Directly supporting the government's strategic vision for digital transformation and inclusive growth.



## Public Sector Digital Transformation

Accelerating the modernisation of government services for citizen-centric delivery.



## AI Adoption & Governance Frameworks

Establishing responsible AI policies that protect citizens while driving innovation.



## Capacity Building & Workforce Development

Growing the pipeline of qualified digital professionals across Africa.



## ESG & Inclusive Digital Growth

Ensuring digital progress benefits all communities, with sustainability at its core.

# Partner With Us

Be part of shaping Africa's digital future.

Join a distinguished group of organisations committed to driving meaningful digital transformation across the continent.



EMAIL

[sponsorships@iim-africa.org](mailto:sponsorships@iim-africa.org)



WEBSITE

[www.iim-africa.org/sa](http://www.iim-africa.org/sa)

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